



WEST BUCKLAND SCHOOL

WEST BUCKLAND SCHOOL CONSENT FORM FOR USE OF IMAGES

At West Buckland, live streaming, video, and photography are an integral part of school life and children regularly feature in photographs and video ('Images'), whether they are working in class or taking part in a sport fixture or other school event, we wish to share as many of these achievements as possible and we will therefore not seek consent for media to be used/recorded/streamed/shared, the exception is for marketing purposes and sharing with our Foundation/OWBA whereby the below consents apply.

Media used for Marketing purposes:

Images and video will occasionally be used for wider marketing campaigns, such as advertising Open Days. On these occasions, images/video may appear multiple times in different media (for example, but not limited to, bus stop ads, social media ads, print ads).

As a matter of courtesy, we would contact parents of any child who features in a campaign related to any of the above, but to assist with this, could you confirm whether or not you are happy for your child's image to be used for these purposes?

I consent to my child/children's image(s) & video content being used for marketing:

(please tick)

I do not consent to my child/children's image(s) & video content being used for marketing:

(please tick)

WBS Foundation and OWBA

The WBS Foundation is fundamental to the development of the school, and we would like to share some of our imagery and video footage with them to keep our donors, and supporters updated with news. Likewise, with our extensive OWBA (Old West Buckland Association) alumni.

I consent to my child/children's image(s) & video content being shared and used by

OWBA/Foundation: (please tick)

I do not consent to my child/children's image(s) & video content being shared and used by

OWBA/Foundation: (please tick)

Images Taken By Parents

We remind parents that, in accordance with the School's policy, imagery taken by parents should be for personal use only and, where they clearly identify other pupils, even in the background, should only be shared with the school or with parents of children in the images and not publicised on the internet without consent being sought from relevant parents. If parents would like to share imagery they have taken of their children with the school then they may do so.

For more details on the taking, storing and use of images, please refer to the School's policy (link to policies page).

I have read and understood all of the above

Print name of child Date

Signature of parent/guardian

In respect of the above consents, you have an entitlement to withdraw your consent at any time relating to any of the consents above henceforth and to do so please contact the Head of Marketing by email.